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2023 Charitable Giving Program Charity Request for Proposal

The **Real Estate Alliance for Charity (REACH)** is currently accepting submissions from local non-profit organizations to be considered for the **REACH Charitable Giving Program**. REACH will add one (1) charitable organization to our roster in 2023. The organization will be selected for a three-year grant period. REACH donates up to \$15,000 to each charity on our roster. At any given time, we support 1-3 charities.

REACH strives to support the community in which we live by distributing funds to smaller organizations that have a direct impact on charities that are often over looked by larger foundations and charitable giving programs. REACH will distribute funds to local non-profit organizations whose emphasis is to benefit children in Wisconsin.

Currently REACH supports **Blessings in a Backpack, Secure Futures, Walker's Point Youth and Family Center, and All-in-Milwaukee**. Uniquely these charities directly impact the communities in which they serve, while advancing the welfare of children.

As the charitable arm of the Commercial Real Estate industry, REACH encourages industry professionals to **recommend a charity** that fits our mission.

The mission of the Real Estate Alliance for Charity (REACH) is to improve the lives of those in need by contributing to worthy endeavors, either financially or through in-kind donations, with special emphasis on causes that benefit children within Wisconsin.

REACH raises and distributes funds through fun events, individual contributions and other fund-raising means and activities.

To nominate a charity, please have the charity complete the following items:

PREREQUISITES:

Must be a non-profit organization in Wisconsin

Must serve children

Must be recommended by a commercial real estate professional

SUBMISSION MATERIALS:

(1 pg max) Submit a letter of recommendation from a commercial real estate professional

(2 pg max) Cover letter about organization

(1 pg max) Synopsis of Core Programs

(2 pg max) Overview of Fund Consideration, please include the following talking points:

How will REACH contributions be used (Be VERY specific).

Special needs.

How will the contribution impact your organization.

(1 pg max) Annual Budget (*Budget Top Sheet*)

(1 pg max) Board of Directors

Nominations must be received by: **Monday, July 10, 2023 by 5:00pm**

Submissions MUST be submitted all as one PDF to info@reach-wi.org. Please name the PDF "your organization's name - 2023"

