



CHARITABLE GIVING PROGRAM


▶ Call for Charity Nominations!

About Our Giving Program

The Real Estate Alliance for Charity (REACH) is pleased to open the nomination window for our 2025 Charitable Giving Program. Each year, REACH selects one Wisconsin-based nonprofit to receive a high-impact grant of **\$15,000 per year for a three-year period, beginning in 2026**. We're proud to support mission-driven organizations that directly improve the lives of children in our communities — especially those that may be underrecognized by larger funding institutions.





Visit Our Website
www.reach-wi.com


Applications Due by
 July 25th
at 5pm!

Who Should Apply

We invite nominations for local charitable organizations that:

Are Wisconsin-based 501(c)(3) nonprofit organizations 

Provide direct services to children 

Are nominated by a professional in the commercial real estate industry 

2025 PROGRAM OVERVIEW

About REACH

REACH is the charitable arm of Wisconsin's commercial real estate community. Our mission is to improve the lives of those in need by contributing to worthy causes, financially and in-kind, with a special emphasis on initiatives that support children.

Our current grant partners, Fondy Food Center, Walker's Point Youth & Family Center, and PEARLS for Teen Girls, demonstrate the impact this program can have in uplifting young lives and building stronger communities. **We're looking for our next impactful partner.**

Nomination Instructions:

All nominations must be submitted via email to Info@REACH-WI.org by Wednesday, July 25, 2025 at 5:00 PM CST.

Required Submission Materials:

Please compile the following into one single PDF, organized in the order listed, max 8 pages:

- **Letter of Recommendation** (1 page max) – From a commercial real estate professional who supports the nomination.
- **Organizational Cover Letter** (2 pages max) – Introduce your organization and its mission.
- **Core Program Summary** (1 page max) – Overview of key programs that serve children.
- **Funding Consideration Statement** (2 pages max) – Address the following:
 - How REACH funds would be used
 - Specific needs or challenges the organization faces
 - The anticipated impact of REACH support
- **Annual Budget** (Top Sheet) (1 page max) – Provide a clear picture of organizational finances.
- **Board of Directors** (1 page max) – Include names and affiliations.

Important Notes:

- Name your file using your organization's name (e.g., HopeHouseWI.pdf).
- Specificity matters. Clearly outline how the grant funds would be used. This is the primary evaluation criterion.
- REACH typically does not fund salaries or general operating expenses.

Questions?

If any questions arise or you'd like to connect with a REACH board member, please contact us via Info@REACH-WI.org



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